



Clubul Aperture

proiect derulat de: Sucală David-Andrei

MY SCHOOL ENTERPRISE

social entrepreneurship projects – competition organised by Liceul Teoretic "Ovidius"

MOTIVATION

As a firm believer in the power of self-discovery and personal growth, I am highly motivated to help others find their element. Our motivation is based on our belief that everyone should know their destiny in order to be happy. It is through my own experience of struggling to find my true calling and purpose that I have become deeply committed to guiding others on their own journey of self-discovery.

I must admit, there were moments when I contemplated giving up on this project due to the numerous obstacles I faced along the way. Working with a team can be challenging, and at times, there were differences in opinion and conflicting priorities that made it difficult to move forward. Additionally, the process of building a website and creating content can be time-consuming and complex.

However, I am a firm believer in the power of perseverance and dedication. I know that the moment when you want to quit is the moment you have to keep going. This is especially true when working towards a goal as important as helping others find their element. I refused to let these challenges deter me from the ultimate goal of making a positive impact in the lives of others.

By helping individuals to identify and pursue their element, I aim to empower them to achieve their full potential and live a fulfilling life. Through personalized guidance and support, I assist individuals in breaking through limiting beliefs and discovering their unique path to success.

CONCEPT PRESENTATION

How did our project come to life? What was the idea that sparked this project?

The idea for this project originated from a moment of inspiration during a brainstorming session. As I was searching for an idea that would have a meaningful impact, I stumbled upon an article about social entrepreneurship. The article posited that in order to find the best solutions for a social problem, one must be personally connected to that problem. This resonated with me deeply, and I began to reflect on my own experiences.

As a young adult, I faced the daunting question of "What to do after high school?" I struggled to find my place in the world and was uncertain about my path forward. However, through my own journey of self-discovery, I was able to identify my true calling and find my element. This transformative experience had a profound impact on my life and way of thinking, and I knew that I wanted to help others find the same sense of purpose and fulfillment.

With this realization, I set out to create a club for self-improvement. The club is designed to guide individuals in their journey of self-discovery and help them find their element. I will personally lead the club and use my expertise and personal experience to provide guidance and support. To support the club, I also created a website that provides members with all the materials required for the program. The website includes interactive tools, educational resources, and other materials to help members achieve their goals. Additionally, I created a page with contacts of people from different areas of activity who can provide members with insights and feedback regarding their jobs.

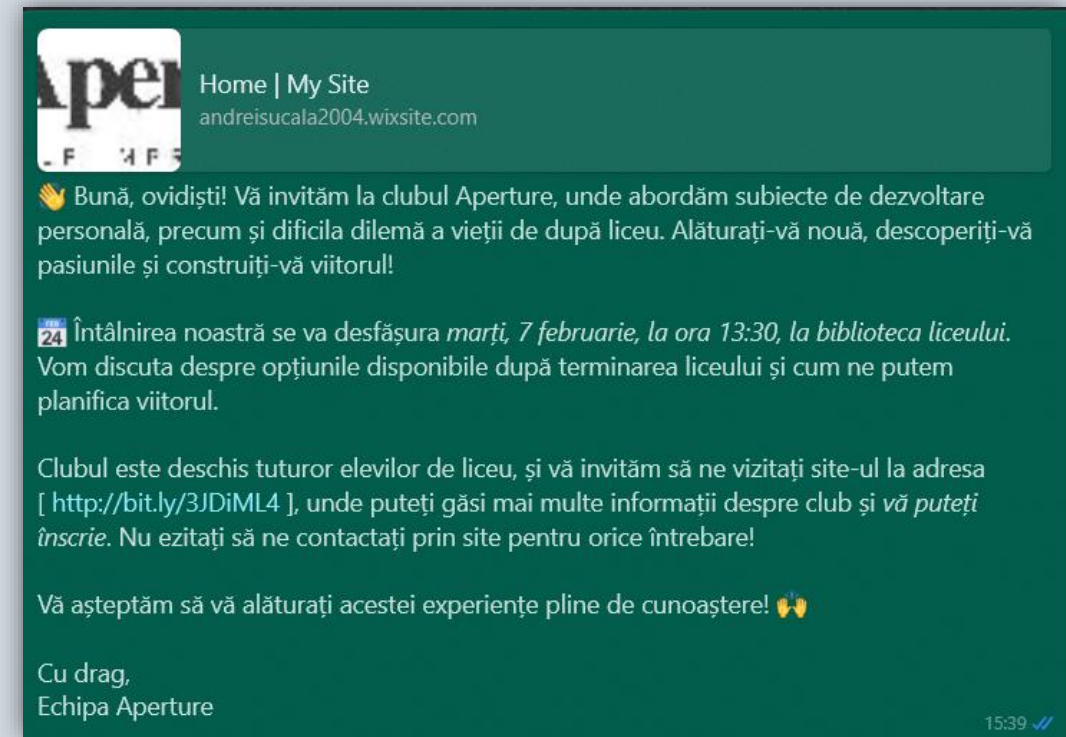
ACTIVITIES – promotion

How did we promote our project? How did the potential beneficiaries hear about the activities we planned?

To promote our club of self-improvement and increase awareness of the activities we planned, I used a targeted marketing strategy that was both effective and cost-efficient. I decided to leverage the power of social media and reached out to potential beneficiaries through a message that I shared on all the WhatsApp groups of high school classes.

In the message, I provided a brief overview of our club and explained when and where our first meeting would take place. I also included a link to the website, where individuals could find more details about our program and sign up to become members. By using this strategy, we were able to reach a large number of potential beneficiaries quickly and efficiently.

As a result of our targeted marketing strategy, we were able to attract a significant number of interested individuals to our first meeting. Many of these individuals had heard about our program through our WhatsApp message and were eager to learn more about our club and the activities we had planned.



CALENDAR OF EVENTS / ACTIVITIES

Calendarul orelor

Acest calendar vă va informa în legătură cu programul clubului unde vă vom ține actualizați cu întâlnirile următoare

feb 2023						
◀ Astăzi ▶						
Lu	Ma	Mi	Jo	Vi	Sâ	Du
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	1	2	3	4	5
6	7	8	9	10	11	12

The enclosed screenshot was sourced from the "Materials" section of our website, wherein we maintain a record of our scheduled activities and corresponding dates.

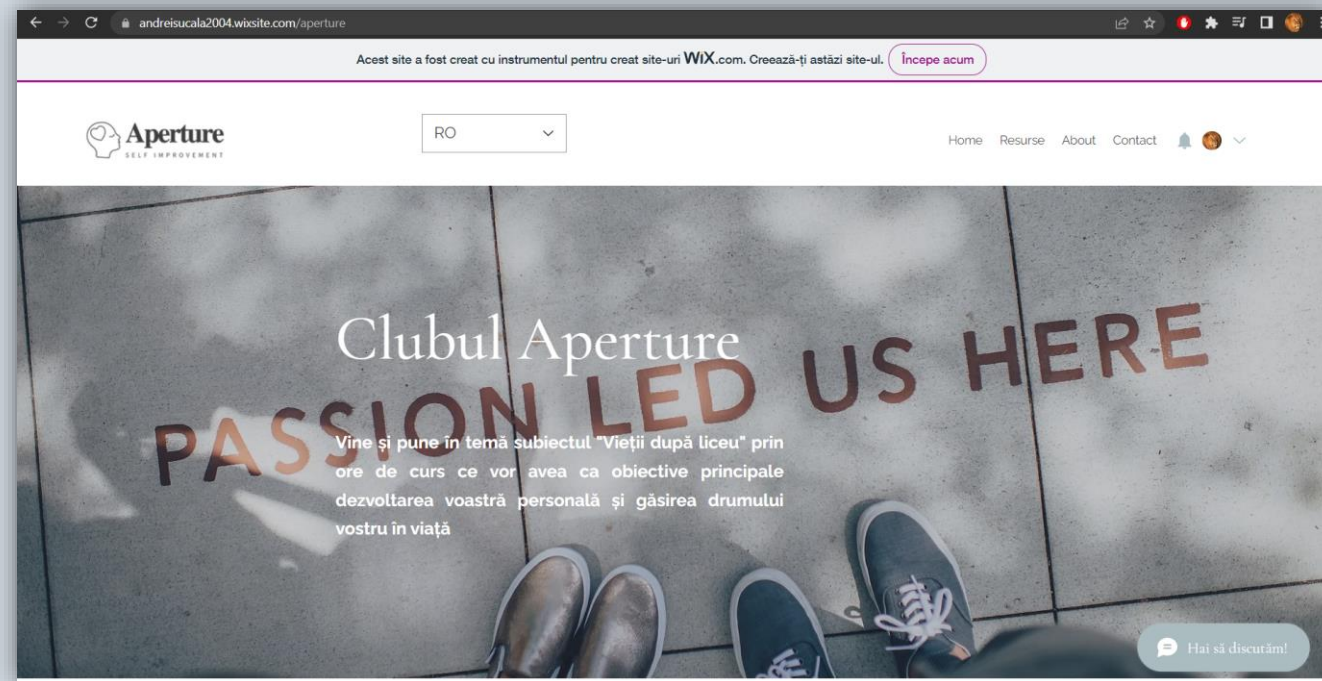
Our club of self-improvement began its activities on February 7 and continued on February 14, both of which were Tuesdays. We hosted our meetings at the school library, where we provided a welcoming and supportive environment for all of our members.

Our club meetings took place at 13:30, and we started each session by reviewing the goals and objectives of our program. We emphasized the importance of finding one's element and provided members with the necessary tools and resources to help them on their journey of self-discovery.

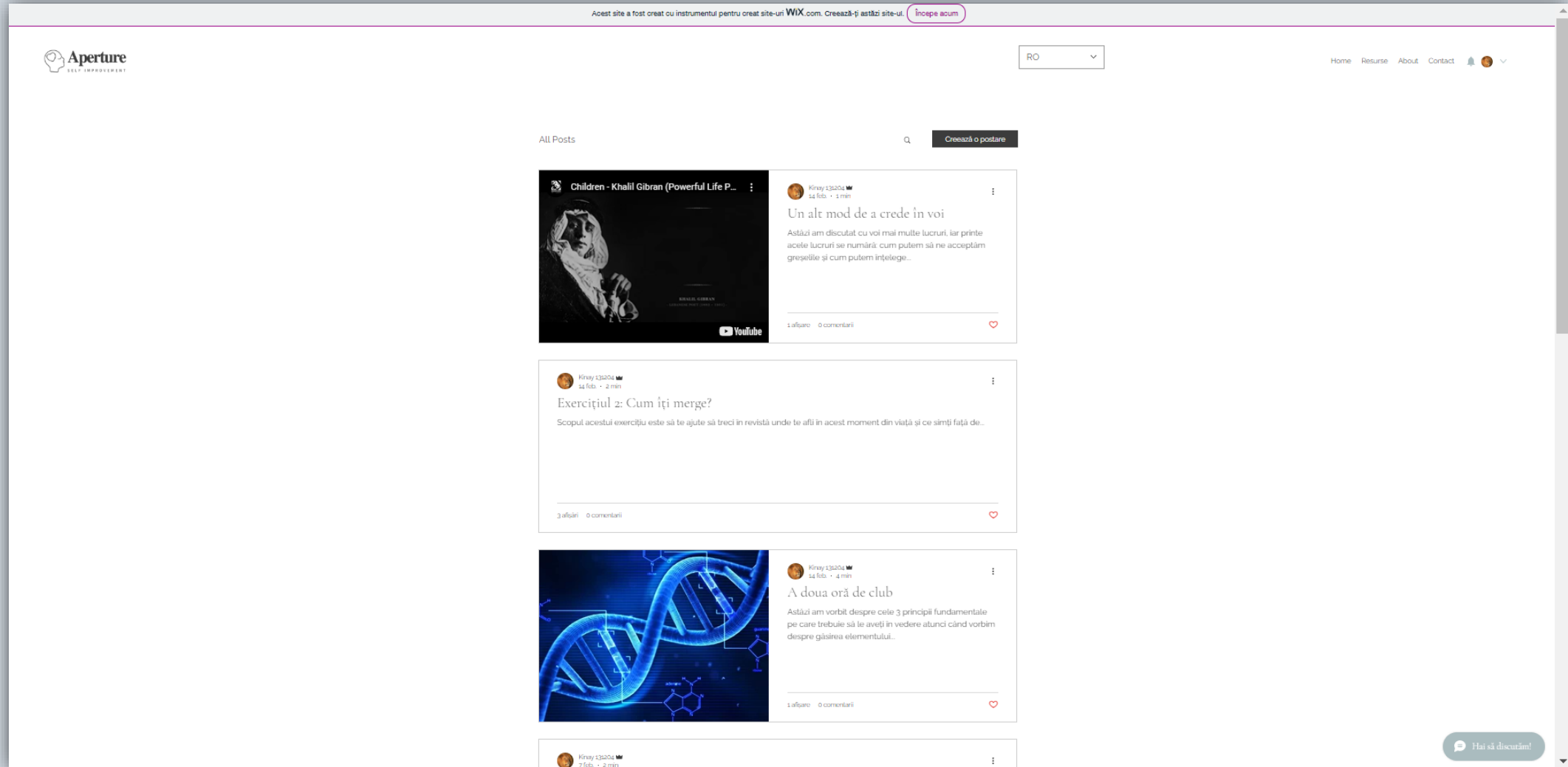
Our workshops

As the founder of the club of self-improvement, I undertook several key initiatives to ensure the success of our program. One of the first things I did was create a website(link - <http://bit.ly/3JDIML4>) that provided our members with the materials they needed for our meetings. The website contained a variety of resources, including articles, videos, and other relevant materials that would help members discover their true passions and interests. In addition to the resources, I also created a calendar of all of our club activities to keep our members informed of upcoming events and meetings.

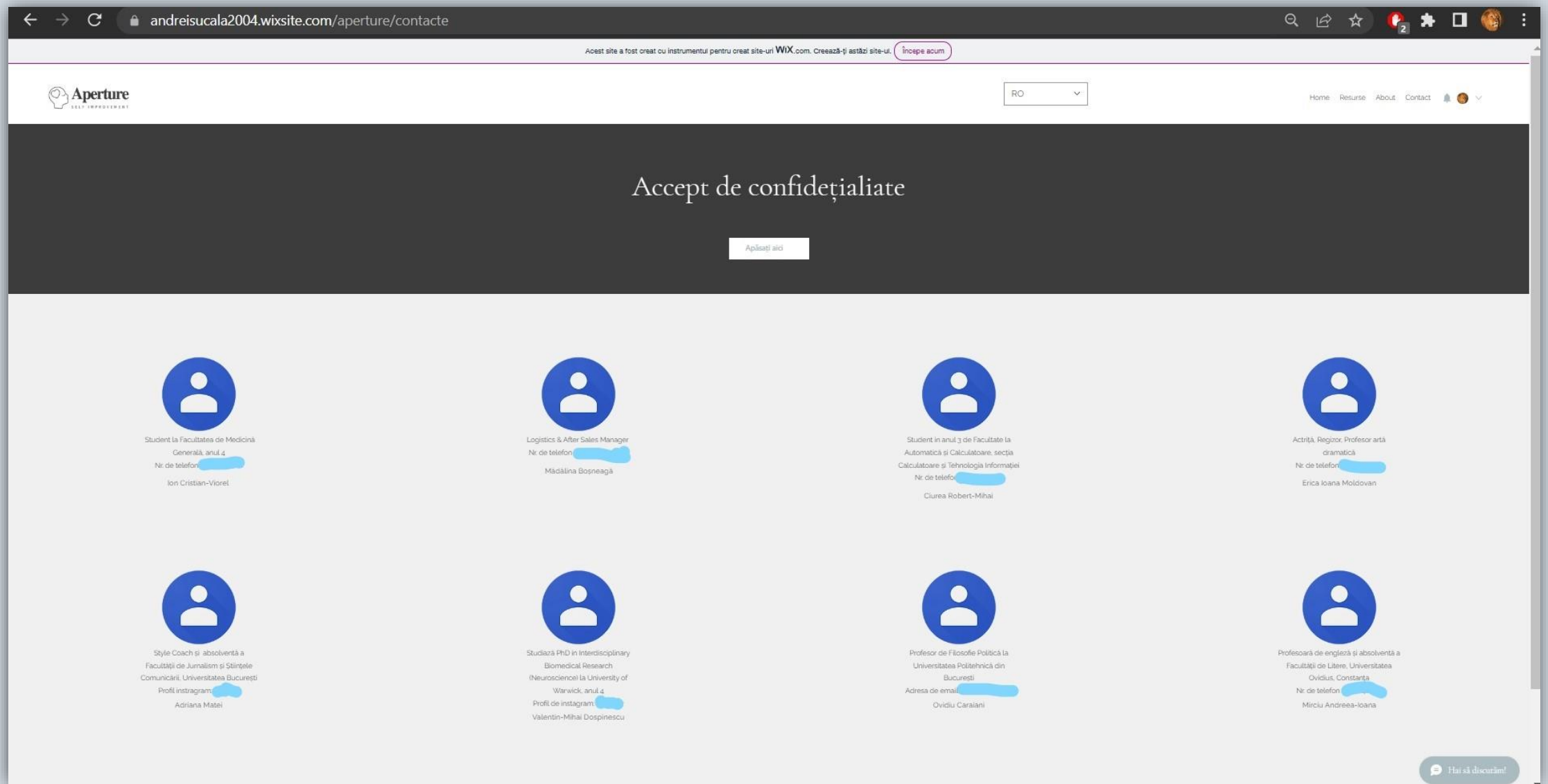
Another important feature of our website was the page dedicated to contacts of people from different areas of activity. This page provided our members with an opportunity to connect with professionals in various fields and discuss career paths, job opportunities, and other related topics. By having these connections, our members were able to broaden their knowledge and gain valuable insights into their areas of interest.



Others screenshots from our website



The provided screenshot depicts the array of materials that were utilized during our meetings, with each meeting being accompanied by an accompanying post highlighting the topics that were discussed.



The attached screenshot illustrates the web page featuring our contact directory and a consent form that our members signed to acknowledge non-disclosure of the shared information

Our meetings

During each of our club's meetings, I made sure to write an accompanying post that would be published on our website. These posts aimed to summarize the topics that were discussed in the meeting, in a clear and concise manner, that would allow our members to have a better understanding of the key points even if they did not attend the meeting. By doing so, members who missed out on a meeting would have access to the knowledge that was shared during the session and would still be able to catch up and stay informed about our activities.

Moreover, these posts also served as a reminder of the topics discussed during the meeting and the key takeaways. This helped our members to retain the information for a longer period and apply it to their daily lives.



Our meetings have been conducted in the following manner:

- Each meeting started with a speech that I had prepared in advance to introduce the main topic of the session.
- Following the speech, I would conduct some practical exercises designed to reinforce the concepts discussed in the speech and help our members gain a better understanding of the topic.
- While the speech and exercises were prepared, the discussions were flexible and free-flowing. I encouraged members to ask questions and share their experiences, as this would allow us to delve deeper into the topic and provide a more personalized learning experience.
- Whenever a member asked a question, I would pause the speech and address the question, as it was important to ensure that our members had a clear understanding of the topic and could apply the learning to their individual situations.
- In addition to the structured activities, we also spent time sharing personal experiences. This allowed our members to better understand themselves and provided them with a platform to share their thoughts, ideas, and concerns with a supportive community.
- At the end of each meeting, we would review the key takeaways and discuss how we could apply what we had learned to our daily lives. This provided a sense of closure and helped our members to retain the information discussed during the meeting.

Important dates in the evolution of our project

Here are the important dates in the evolution of our project:

- January 4th: Started working on the website for the club
- January 28th: Finished the website with all necessary materials for the members
- February 1st: Wrote and shared the message on WhatsApp with details about the club and how to sign up
- February 7th: Conducted the first meeting of the club at the school library
- February 14th: Conducted the second meeting of the club, which was well attended and productive
- February 20th: Finished the project and created an application file.

These dates mark significant milestones in the development and execution of the project. They show the progress that has been made in a short period of time and demonstrate the commitment and hard work put into this initiative. As we move forward, we will continue to build on these achievements and strive to make an even greater impact in the lives of our members.

ACTIVITIES – beneficiaries

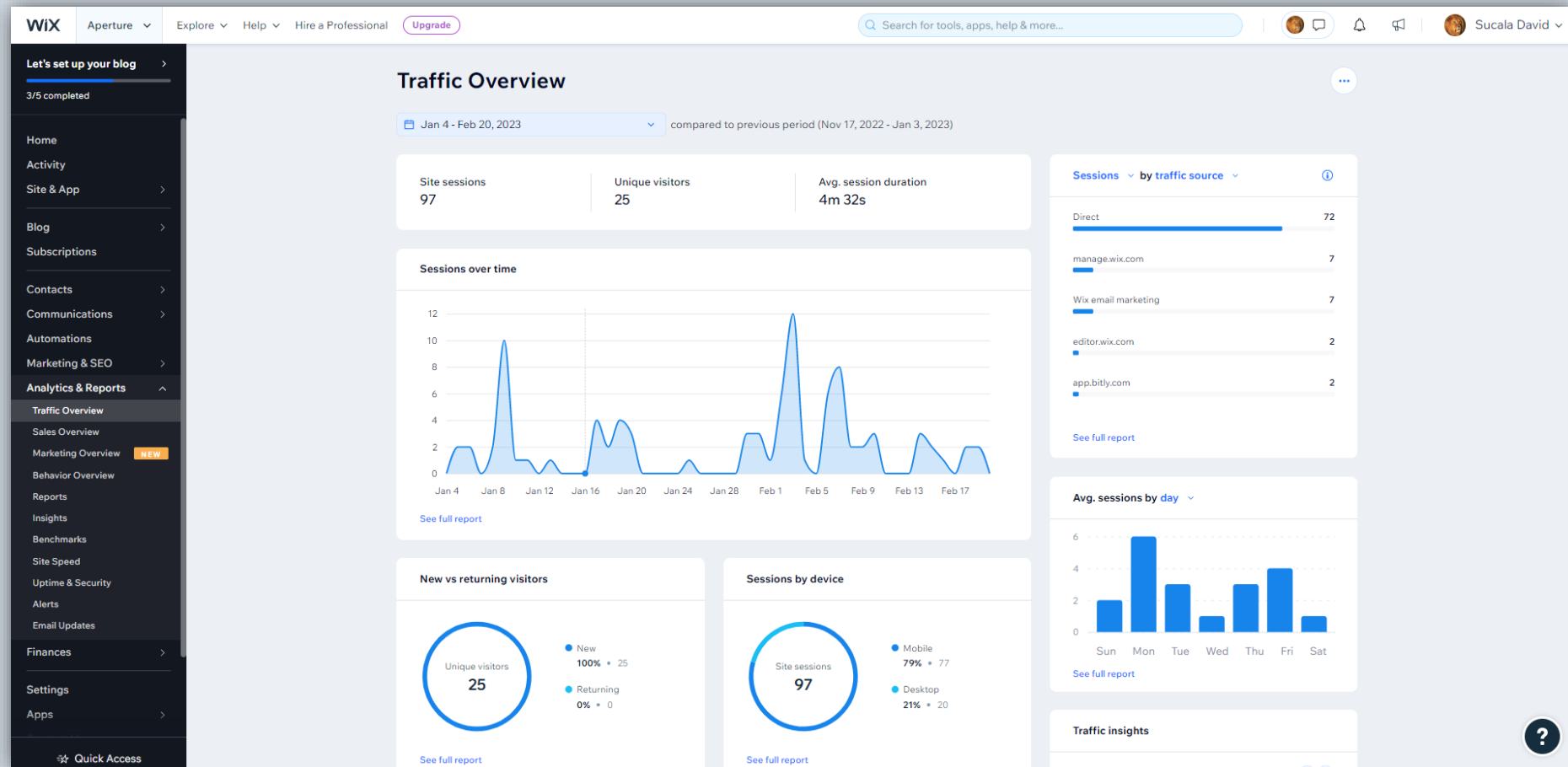
How many participants took part in our activities?

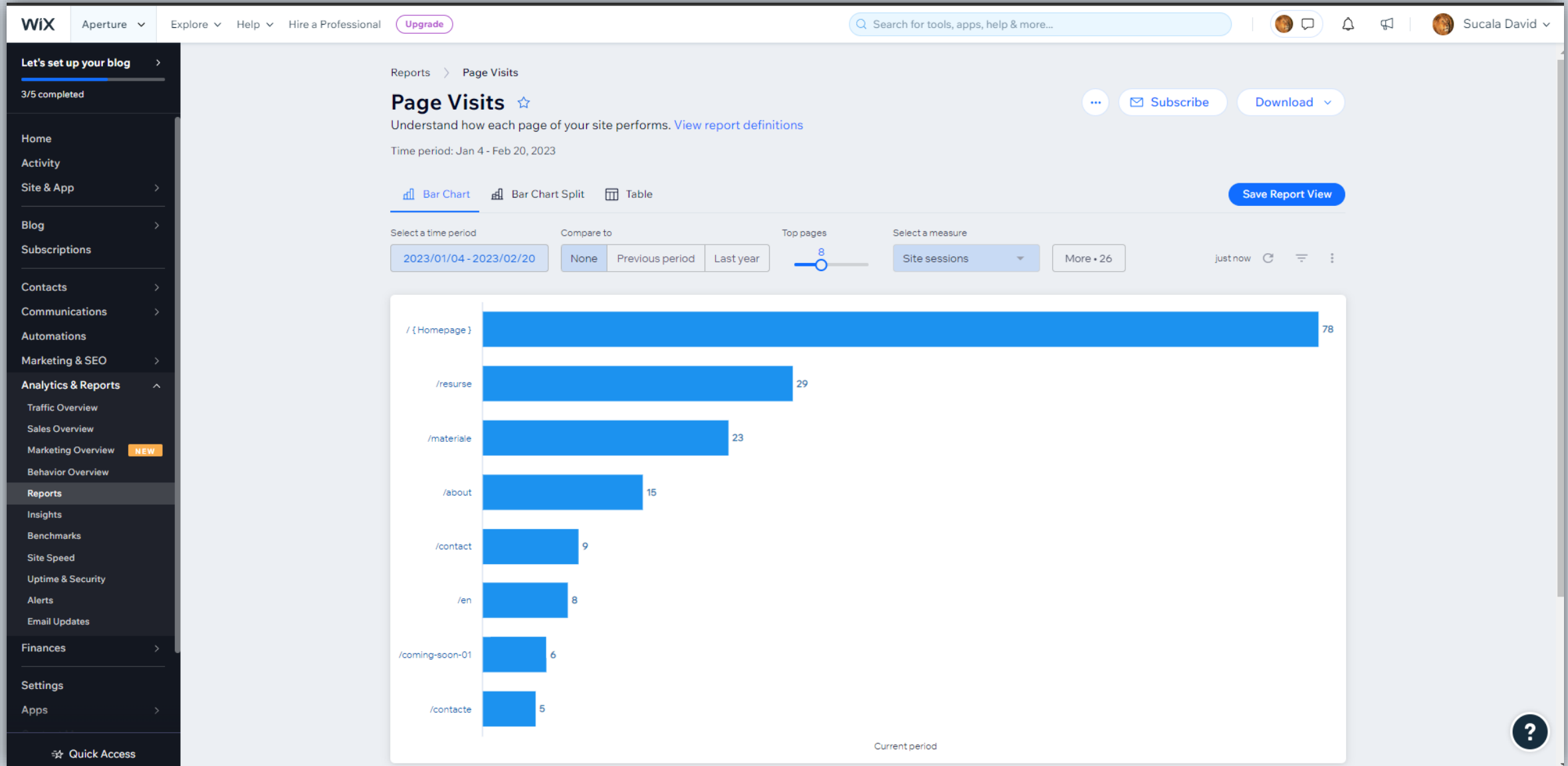
Based on the two meetings we held for our club, we had a total of 9 participants in the first meeting, and 6 participants in the second meeting. We are encouraged by the interest and attendance so far, and we hope to continue providing valuable resources and guidance to help individuals find their element and achieve their goals.

How many beneficiaries did our project reach?

Based on the analytics of our website, there are currently 11 members registered in our club who have access to all the materials and resources provided. However, it is important to note that our website has been visited by 25 unique visitors, which suggests that there may be more individuals who have benefited from our project, even if they have not yet registered as official members of the club. It is our hope that our project continues to reach and benefit as many individuals as possible.

Demonstrating the audience of our project





WIX

Aperture

Explore

Help

Hire a Professional

Upgrade

Search for tools, apps, help & more...

Sucala David

Let's set up your blog

3/5 completed

Home

Activity

Site & App

Blog

Subscriptions

Contacts

Communications

Automations

Marketing & SEO

Analytics & Reports

Traffic Overview

Sales Overview

Marketing Overview

Behavior Overview

Reports

Insights

Benchmarks

Site Speed

Uptime & Security

Alerts

Email Updates

Finances

Settings

Apps

Content Manager

Multilingual

Developer Tools

Quick Access

Uptime & Security

Hosting infrastructure

All Wix sites are hosted on multiple data servers and cloud providers to keep them running under any circumstance.

Your site

Wix Cloud Data Centers

Dublin, Ireland Virginia, USA Oregon, USA East Asia

Wix PoP

+7 locations

CDN

+200 nodes

Site visitors

Traffic load simulator

See how your site is expected to perform in heavy traffic loads, based on the performance of other sites during traffic peaks.

Reset

1.2M

600K

400K

200K

Starting point

1M daily visitors

Your site's loading time remains stable.

Daily visitors

1M

Loading time

1.51s

Site security

Your site is protected by built-in security measures that comply with the highest industry standards. [Learn more](#)

SSL Certificate

Authenticates your site's identity and enables an encrypted connection, so that visitors (and browsers) know they can trust your site.

TLS 1.3 Encryption

Encrypts your data using the latest industry-standard protocols to keep your visitors' information safe.

DDoS Protection

In a DDoS attack, sites are flooded with unwanted traffic and become unavailable. Wix reroutes this malicious traffic to keep your site accessible at all times.

Level 1 PCI Compliance

Your site complies with the highest global standard for secure online payments, regardless of the payment provider used.

This screenshot demonstrates the level of security implemented on our website.

The members of the club

The screenshot displays the Wix Contacts management interface. On the left is a dark sidebar with navigation options: 'Let's set up your blog' (3/5 completed), 'Home', 'Activity', 'Site & App', 'Blog', 'Subscriptions', 'Contacts' (selected), 'Segments', 'Site Members', 'Workflows', 'Tasks & Reminders', 'Communications', 'Automations', 'Marketing & SEO', 'Analytics & Reports', 'Finances', 'Settings', 'Apps', 'Content Manager', 'Multilingual', and 'Developer Tools'. At the bottom of the sidebar is a 'Quick Access' section.

The main content area is titled 'Contacts: All Contacts 12'. Below the title is a subtitle: 'View, filter and manage all of your site's customers and leads.' To the right of the title are two buttons: 'More Actions' and '+ New Contact'.

Below the subtitle is a filter bar with 'Filter by: All Contacts', a 'Create New Filter' button, and a 'Customize View' button. To the right of the filter bar is a search bar labeled 'Search contacts'.

The contacts are listed in a table with the following columns: a checkbox, a circular profile picture (or initials), and the contact's name. The list contains 12 contacts:

<input type="checkbox"/>	Name
<input type="checkbox"/>	Ana Bărbieru
<input type="checkbox"/>	Andreea Marinescu
<input type="checkbox"/>	Cedica Melisa
<input type="checkbox"/>	Cristina Nichifor
<input type="checkbox"/>	David Sucala
<input type="checkbox"/>	Enciu Sonia
<input type="checkbox"/>	Holomei Cristina
<input type="checkbox"/>	Rareș Buzdugan
<input type="checkbox"/>	Rareș Stoian
<input type="checkbox"/>	Sarah Radoi
<input type="checkbox"/>	Teodora Ichim
<input type="checkbox"/>	Tudor Zaharia

The photos from our meetings



In conclusion

The project I created was a valuable opportunity to help young people find their element and make better decisions about their future. The website, club meetings, and outreach efforts were all successful in attracting and engaging a group of enthusiastic participants. I am thrilled to have had the chance to share my knowledge and experiences with others and to have helped them in their personal and professional development. Overall, this experience was incredible, and the fact that I could help others is a profound satisfaction that I will carry with me for years to come.