



# CLEAN AND WIN

Project conceived by Călin Clara and Ichim Teodora

## MY SCHOOL ENTERPRISE

*social entrepreneurship projects – competition organised by  
Liceul Teoretic "Ovidius"*

# MOTIVATION

We want to push the students of our highschool to recycle , by making it a fun and attractive activity.

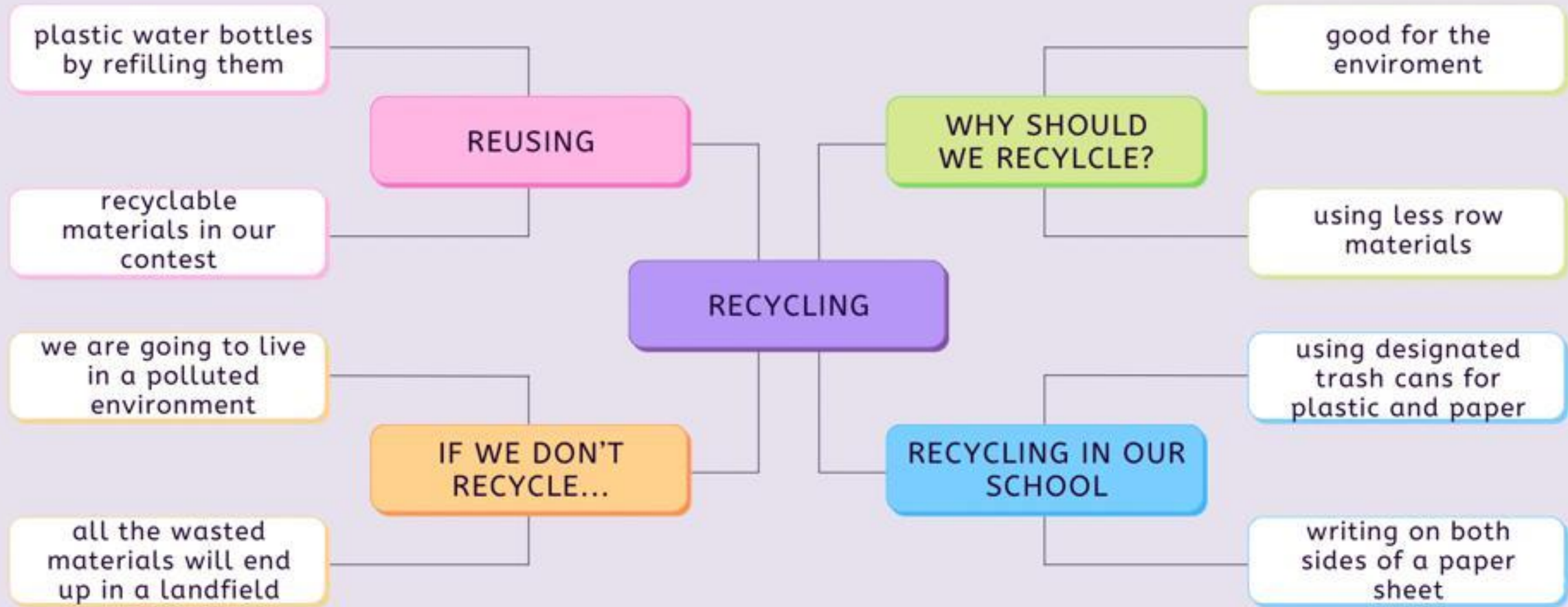


When we realised that **a lot of plastic bottles and wrappers were left behind, in classrooms and halls**, we decided that we need to change something. This is what made us think of solutions to convince students to recycle and reuse, but also to make them realise the consequences of not recycling.

# CONCEPT PRESENTATION

We know that everyone talks about how important it is to recycle, but we hear it so much that it became boring and doesn't catch anyone's attention, so we decided to try to make **a fun and unusual short speech** about what recycling is and why it is important, to present to the students.

We tried to attract students into the idea of recycling by **creating a contest**, in which to sign up for you must send pictures of you recycling inside the school, using our collective boxes.





# ACTIVITIES- PROMOTION



**OUR PROJECT**  
Ne dorim să ajutăm mediul înconjurător, prin reciclarea materialelor des utilizate în incinta școlilor, obținând și un venit, prin agențiile de colectare și reciclare.

**THE CONTEST**  
Pentru a încuraja elevii să recicleze, ne-am gândit la organizarea unui concurs. În cadrul acestuia, cei înscrși vor realiza proiecte (obiecte, machete, figurine) din materiale reciclabile, care vor fi expuse. Ulterior, se va alege, prin vot, un câștigător. Acesta va fi premiat în cadrul activității cu rol informativ de la finalul proiectului.

**CALENDAR**  
ÎNSCRIERI: 24 NOIEMBRIE - 10 DECEMBRIE  
TRIMITE 3 FOTOGRAFII CU TINE RECICLÂND, ÎN INCINTA ȘCOLII - PRIN WHATSAPP SAU MAIL  
PREDAREA PROIECTELOR - 12 DECEMBRIE  
EXPOZIȚIA PROIECTELOR - 12-20 DECEMBRIE  
ACTIVITATEA CU SCOP INFORMATIV (ȘI DE PREMIERE) - 13 IANUARIE

**CONTACT:**  
0724 050 727 SAU TEOICH28@GMAIL.COM  
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We promoted our project by **walking in every class and talking a bit** about recycling and our contest, asking students about their knowledge in this topic and what they would like to happen in this project.

We put up on the walls and bulletin boards **posters**, so people walking around school can see them.

Later on, more people found out about our project by **accessing our website** and reading about our ideas and activities.

# CALENDAR OF EVENTS

**5 - 6 NOVEMBER**

**BRAINSTORMING**

blurry  
idea

**17 – 21 NOVEMBER**

**PROMOTION OF  
THE PROJECT AND  
CONTEST**

**BY THE  
END OF  
DECEMBER**

boxes for  
collecting  
plastic

**13-20  
JANUARY**

**RECEIVED THE  
PROJECTS**

“photoshoot”

**30  
JANUARY**

**LAUNCHED THE  
SITE**

# 5 - 6 NOVEMBER

## brainstorming phase



- We met up and thought about what idea we wanted to solve – **we decided on the lack of recycling.**
- After we had a concrete problem to combat, we started thinking of **how we could realistically do something about it.**
- We wrote down **more ideas** and ways we could actually transform them into activities, and **decided on the contest, website, etc.**



# 17 - 21 NOVEMBER

## promotion of the project

- We walked in each classroom, delivered our **short speech** about recycling and the importance of it.
- We told students and teachers **fun facts** about the process, and what actually happens when materials are “recycled”.
- We **introduced the contest** to the students: in order to participate, they had to send us three photos of them recycling plastic materials. They had to make artistic projects in which o use objects we would usually throw away.

**makesense** **COVIDIUS**

# CLEAN AND WIN!

FOR STUDENTS FROM 5TH TO 10TH GRADE

## OUR PROJECT

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# 13 – 20 JANUARY

## we received the projects



- The students who signed up for the contest **brought their projects to school.**
- One of us **took them home**, and had a **“photoshoot”** – took pictures of each project, used afterwards for the site, presentation, etc.
- The pictures were uploaded in a formular, which was afterwards shared with everyone in the school, that allowed anyone to **grade from 1 to 10 each project.**



**Our mascot, Aristotel the penguin**



# 30 JANUARY

## we launched the site

<https://sites.google.com/view/cleanandwin/pagina-de-pornire?authuser=0>

- We **launched a website**, where you can find **information** about the importance of recycling, the process itself, the consequences of different materials being thrown away in the environment.
- Along with information, we found a few **activities** in which anyone could take part in order to clean the city, the beach, etc.
- We included in the site **the formular** – where anyone can grade from 1 to 10 the project made for the contest.

# Concursul Clean and Win!

Am organizat un concurs pentru elevii de la clasa a IV-a până la clasa a X-a, în cadrul căruia cei înscriși au realizat proiecte realizate din materiale reciclabile. Pentru a se înscrie, doritorii au trimis 3 fotografii cu ei reciclând în incinta liceului.

Vrei să recyclezi mai mult și nu știi de unde să începi? Am selectat câteva idei ușor de pus în practică și activități la care poți participa!



„Căpăcel cu căpăcel, mai salvăm un sufletel”

Campanie organizată, la Constanța, de Ziua Mondială a Reciclării

[Află detalii](#)



Reciclare de plastic -  
Reciclează deșeurile

[Află detalii](#)



# ACTIVITIES – BENEFICIARIES

- **We informed over 750 people** in our school (students and teachers) about the importance of recycling, the process itself of transforming and reusing recyclable materials, and public activities they could join, in their local area.
- 7 people signed in our contest and brought us their projects to us to upload in our form for people to vote them.
- **Over 30 people (students and teachers) graded the projects** using the form and gave us feedback on our site.



Clean and Win!



Trimiteți

Întrebări

Răspunsuri

35

Setări

# PROGRESS AND FEEDBACK

- When we first started promoting, we did it the ordinary way, saying that not recycling is bad and the people seemed uninterested and bored of our speech, so **we tried a different approach-** we brought up more unknown facts about the process itself and how we can realistically do something.
- At first, the contest didn't seem to be successful, as **not many people signed up** to be a part of the contest, but although there were not a lot, the projects were amazing and a lot of people graded them.

# PROGRESS AND FEEDBACK



GOOD JOB!

- We got a lot of **positive feedback** by the end of our project:
  - **Teachers and older students** told us the idea (of the **contest**) was an inspired one, as more **students were drawn to it**, even though they did not sign up, as it is a **relevant issue**, and important to bring awareness of.
  - **Younger students** seemed interested in recycling when we presented it in an **unconventional way**, not only saying “it’s important to recycle to save the planet”, but also explaining what “reusing and transforming materials” means, what actually happens when we throw trash into the environment, not only that it’s bad.



WELL  
DONE!



**THANK YOU FOR  
ACCORDING US YOUR  
TIME!**