

# **OVICINEMA CARITABIL**

### proiect derulat de: Dobrescu Iarina Alessia și Rădoi Sarah

### **MY SCHOOL ENTERPRISE**

social entrepreneurship projects – competition organised by Liceul Teoretic "Ovidius"

# MOTIVATION

We accepted the challenge to enter this entrepreneurship contest because it is a great thing to have the chance to find solutions for the problems that pupils have. Research shows that leisure activities help children to develop, and we know that in our school some pupils live far away from the city and it is hard to get to the mall to watch a movie, so we did our best to bring a cinema inside the school, we tried to make a chill atmosphere. We were motivated to organise big events and earn money in order to donate to orphans school supplies and food, trying to bring a little hope and happiness into their lives. Step by step and bit by bit, helping both pupils and innocent kids we made efforts trying to make the world a better place.

## **CONCEPT PRESENTATION**

How did your project come to life? What was the idea that sparked this project?

We were thinking about what we can improve in our school, what can we do to help the pupils, and the idea of a cinema in the school came into our minds. The concept is simple, pupils can enjoy a good movie, eating pop-corn and drinking juice, by only paying 10lei(2€) for entrance. We organised a chill area in a free classroom, with comfortable mattresses, chairs, and the movie playing on a big screen using a video-projector. Taking some time of the day for recreation, and socialising with their mates while watching a movie is the perfect solution to avoid boredom and stress.

With the amount of money that we earned until now, we bought notebooks, pens, snacks and juices to give the kids from "Micul Rotterdam" children shelter in Constanta.

# **ACTIVITIES** – promotion

How did you promote your project? How did the potential beneficiaries hear about the activities you planned?

In our opinion, the most successful promotion solution was going 5 minutes in every classroom speaking about the concept of the cinema, explaining that this is a perfect opportunity for making friends relaxing, avoiding the stress that sometimes impedes the pupils from learning properly. For some people, the cinemas from the mall are quite far away from home, and we think it is a great idea to create one inside "Ovidius" school. Also, we tried to combine the pleasure of watching a movie with the great occasion of donating to kids in need, to give them a reason to smile.

Besides going in every classroom, we put posters on the walls with the details for every movie event in order to inform all the pupils and attract more people.

# CALENDAR OF EVENTS / ACTIVITIES

Start date. Dates of activities / workshops / events, etc (for projects that took place in person) Important dates in the evolution of your project (especially for online projects)

All out events took place in person in the school.

#### •First event: 16th December 2022

Movie name: "Un miracol de Craciun pentru Daisy" ("A Christmas miracle for Daisy")



(add as many slides as necessary / if you have more actuals / auta to share in this section,





### •Second event: 20th January 2023

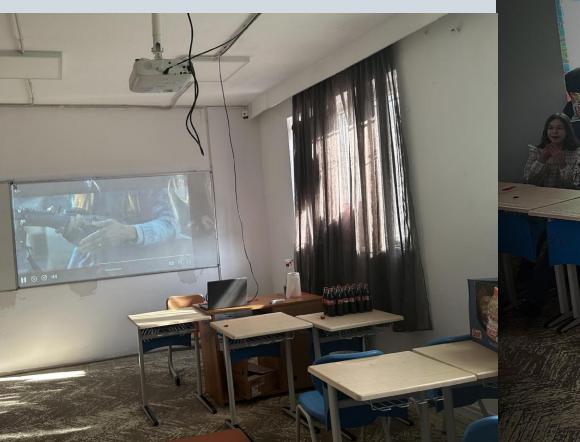
Movie name: "Proiectul Adam" ("Adam Project")





#### • Third event: 10th February 2023

Movie name: "Supravietuitoarea" ("Survivor")







## **ACTIVITIES – beneficiaries**

How many participants took part in your activities? Between 10-14 How many beneficiaries did your project reach (online / offline)?

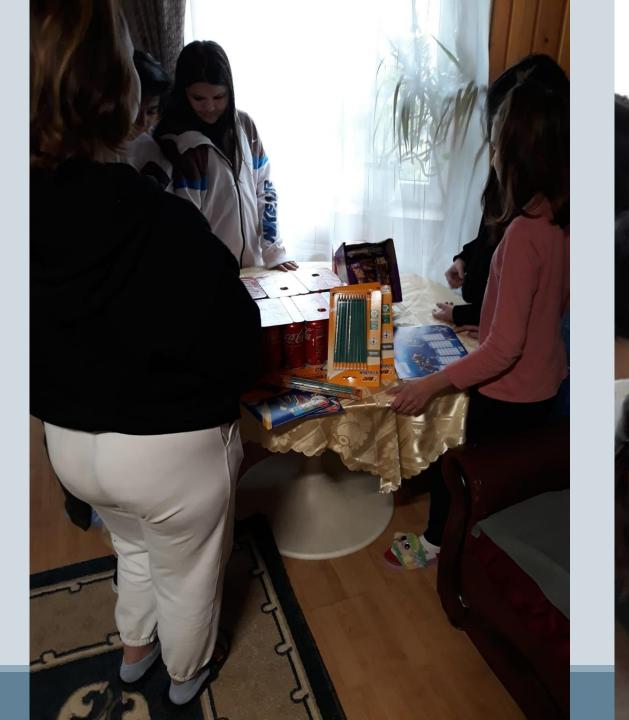
—> About 13 pupils attending the movie and 43 kids from the children shelter. When we arrived with pens, coloured pencils, notebooks, chocolate wafers and Coca Cola cans, they were very happy. We can't describe the feeling of seeing sparkles in their eyes. The purest souls smiling and laughing for things that we don't always realise how much can mean is the biggest prize that we can ever get.

It is against the law to take pictures with the strangers faces so unfortunately we can't show you all the happy faces, but here are some pictures that don't include the kids faces: (you can also see the things that we donated)











Here are some pictures with the notebooks, wafers and juices that we







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6 (3x5)

110.92

54.12

22.44

22.44

5.59

17.06

1.55

1.55

1.55

1.55

17.06

34.86

43.58

334.28

Subtotal factura 389.95 389.95 Demonstrate the audience of your project (attendance lists, pictures, screenshots, site visits / statistics, etc) The participants have chosen the movie and here are some posters that we put on the walls to promote our project and a screenshot of a google form that we created to help them choose.

