



# Ovidius Safe Space

*proiect derulat de: Chițu Eviana, 11B; Ionescu Andrei, 11B;  
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## MY SCHOOL ENTERPRISE

*social entrepreneurship projects – competition organised by Liceul Teoretic "Ovidius"*

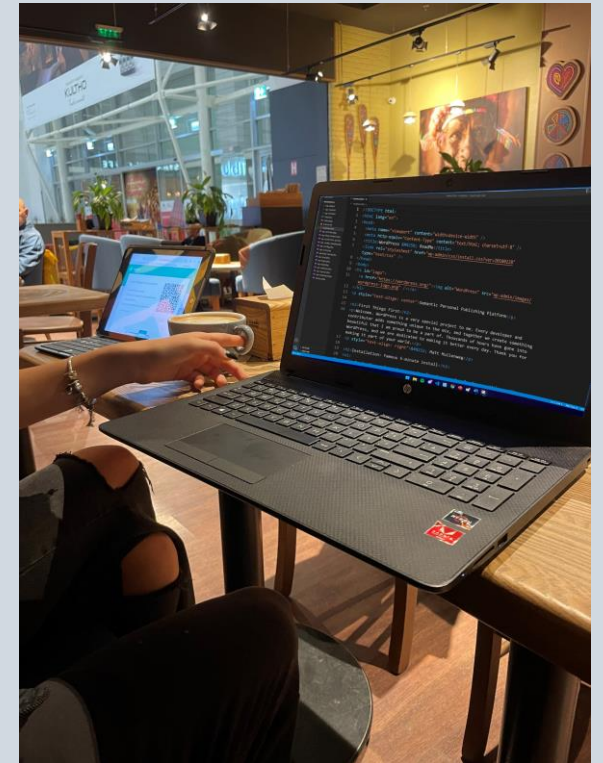
# MOTIVATION

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Bonded by the desire to help each other face the stress under which we are living as high school students, we came up with the idea of creating a cooperative and interconnected community via a website created by students for students and teachers under the name of **Ovidius Safe Space**: <https://ovidiusafespace.ro/>.

We came to the conclusion that us as teenagers are stressed, don't know how to organize our time, overwhelmed and demotivated. At the same time, many of our teachers told us that we look tired, sleepy and they would like to know how to make us more engaged with their classes.

Moreover, we realized that the teachers also want more active, happy and motivated students. But how could we unite teachers and pupils to help each other develop and create a beneficial partnership for both parties? An online platform was the way to bring them together to freely and anonymously express their opinions, experiences and worries.



*The picture from our first meeting ( NOVEMBER 22)*

# CONCEPT PRESENTATION

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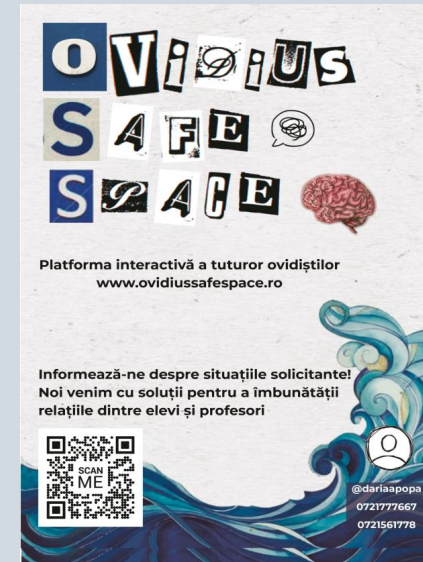
Social entrepreneurship involves individuals creating and financing solutions that specifically target social problems. In other words, a social entrepreneur is someone who identifies business opportunities that generate positive outcomes for their local community, society, or the world.

In fact, the whole idea started from a simple English class event. "Why are you so sleepy?" said Mrs. Vintila on an early Monday morning. Then, it struck us: we don't know why. We are so tired that we don't realize the stress we are put under.

The project Erasmus+ 2020-1-IT02-KA201-079793 "Make Sense - Social Entrepreneurship for School Education" aims to create tools, opportunities and activities that will promote and help our school's community. Our project aims to create a relationship between teacher and student by collecting information and finding out the perspectives of both parties. We realized that the best solution to unite these parts is to create an online community, which is easily accessible by the teacher and student, requiring no additional time.

# ACTIVITIES – promotion

To promote the project, we created posters that we placed in the points of interest of the high school, such as the halls, notice boards, laboratories and the chancellery. Another way of promotion were flyers (80 in number) that were distributed throughout the high school to both students and teachers. We also presented our project to the students and teachers of the class in an interactive way by showing the <https://ovidiusafespace.ro/> platform and how to use it. The main way to promote the project is the platform **ovidiusafespace.ro**, where both students and teachers can express their thoughts and experiences related to school and personal.



*The graphics*



*How they look in real life*

# CALENDAR OF EVENTS / ACTIVITIES

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**On November 22, 2022**, we started the project by gathering more ideas ( brainstorming).

**Until January 16** we took care of the website development (domain, server, databases, etc.), its design and functionalities (how **Ovynim/Teachonym** will work etc.) . On the other hand, we created some Google Forms that helped us identify the problem along teachers and pupils.

**At the same time**, we created promotional methods such as flyers, posters and QR codes, which helped us spread the project through high school.

**On January 16**, we launched the Ovidius Safe Space project, where we started spreading rumors, flyers, posters with QR codes, redirecting the beneficiaries to the platform.

**From January 16 to February 16**, we promoted the project through short presentations in classes, where we explained to the students how they can use the Ovidius Safe Space platform. In the meantime, our coordinating teacher took care of sharing the rumors through the chancellery, but also on WhatsApp groups, with the help of Google Forms, flyers, and of course we posted some answers as well on the **NEWS** section.






*\* **On February 3**, we obtained a promotion from CȘE Ovidius on the Instagram platform, from where we managed to bring more visitors to the site.*



# Calendar of events



## Ovidius Safe Space Schedule

 MONTH	 TITLE	 DESCRIPTION	 DATE	 PUBLISH DATE
November	When the project started	A meeting where we brainstormed for 2 hours in which we put all our ideas on paper.	22-Nov-22	N/A
November	The website developement (domain, server, SSL certificate, etc.)	Establishing the name of the project the name of the domain, and what the site will contain.	30-Nov-22	N/A
December	Making the Google Forms	Establishing and implementing questions for teachers and students.	10-Dec-22	N/A
December	Starting to build the website	The construction of the design, but also of the pages, contents and its functionalities.	24-Dec-22	N/A
January	Establishing and implementing promotion methods	Design preparation, printing and lamination of posters and flyers	6-Jan-23 -> 10-Jan-23	16-Jan-23
January	Inauguration of the project	Sharing the information, flyers, posters along with QR codes.	16-Jan-23	16-Jan-23
January	Inauguration of the platform	<a href="#">On Monday, January 16, we launched ovidiusafespace.ro</a>	16-Jan-23	16-Jan-23
January	Brief presentations of the project	Short 15-minute presentations (we teach students and teachers how to use the platform).	Usually on <b>Mondays (after 12:30)</b> , <b>Thursdays and Fridays (after</b>	16-Jan-23 -> 17-Feb-23
January	Posting the answers from Ovnim and Teachonym	Filtering and posting the answers regularly, with the help of psychologists.	First post on 23-Jan-23	(answers posted weekly)
February	Making some statistics	With the help of Google Analytics, but also with other methods, we created some statistics.	16-Feb-23	N/A

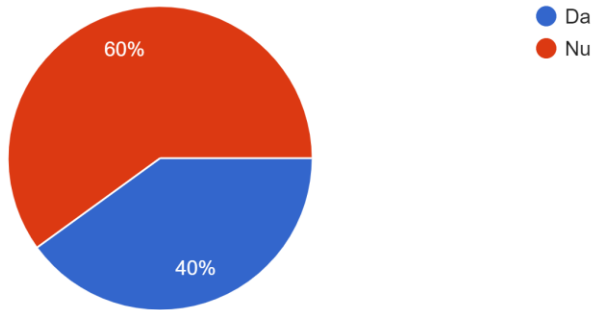


The promotion of our project on CȘE Ovidius Instagram platform.

# ACTIVITIES – beneficiaries

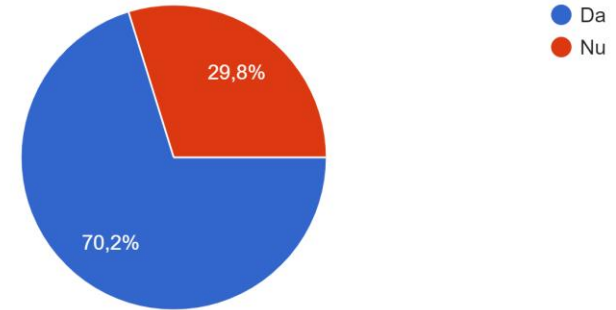
The participants in the project are the students and teachers from Liceul Teoretic “Ovidius” , where they were in quite large numbers. Through our presentations to different classes, we have accumulated a number of over 90 answers from the students, and 10 answers from the teachers, in which the graphs below, you can see the fact that there is a difference in percentages between the answers received to the same questions.

Credeti ca elevii dumneavoastra sunt demotivati?  
10 răspunsuri



*answers from teachers*

Te simti demotivat?  
94 de răspunsuri



*answers from students*

*\*Note: as you can see, the answers are exactly the other way around*

# ACTIVITIES – beneficiaries

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Here are the numbers that attest to the fact that we received responses from different classes:

**Students: 94 answers**

**Teachers: 10 answers**

All these answers highlight the fact that there is a communication problem between student-teacher and teacher-student.

The links attached below will redirect you to the answers we received. (time, date, etc.):

**Sheet table for teachers:**

[https://docs.google.com/spreadsheets/d/1DkvjaEDMOjDfG8kB1ivD351ob0V\\_t527u\\_97516ZUxU/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1DkvjaEDMOjDfG8kB1ivD351ob0V_t527u_97516ZUxU/edit?usp=sharing)

**Sheet table for students:**

[https://docs.google.com/spreadsheets/d/1Pn\\_QyVnjYntAAqcALmvKbf\\_8hIbCnBUzaoUWxq9QJmE/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1Pn_QyVnjYntAAqcALmvKbf_8hIbCnBUzaoUWxq9QJmE/edit?usp=sharing)

*\*Note: No personal data was collected (email, name, etc.)*



# ACTIVITIES – beneficiaries

At the same time, the beneficiaries of our project are the students and teachers from Liceul Teoretic “Ovidius”. The **Ovidius Safe Space** platform is available to any person who has a problem. In order for the beneficiaries to access the platform, they must scan a QR code provided on the flyers distributed throughout the students/teachers, as well as the posters in the main hallways of the high school.

<> Operating Systems (last 30 days)				Export as CSV
#	Operating System	Scans	%	
1	Android	72	50%	
2	iPhone	69	48%	
3	Mac OS X	1	1%	
4	Not Recognized	1	1%	

Total Scans (last 30 days)	Campaign Started	Status	QR id
↑ 143	16 January 2023	Active	bwDL7B

scan the QR code to  
access the platform

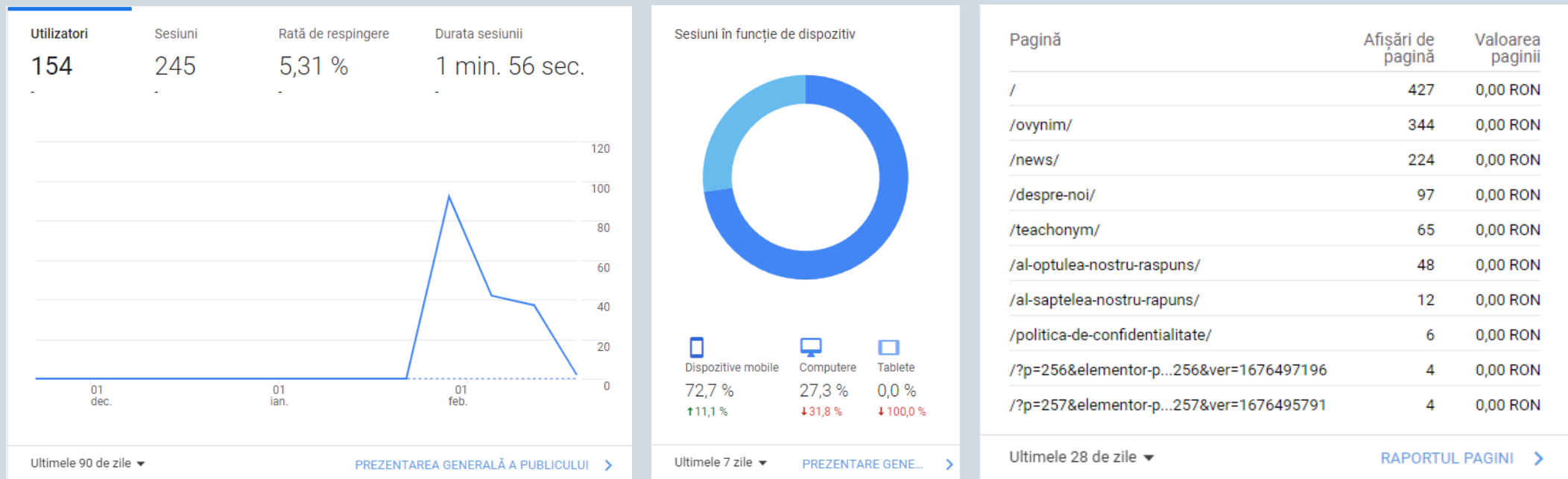


*\*Note: the 143 scans are unique*

# ACTIVITIES – beneficiaries

The activity of the platform was also a pleasant one because we had over **154 users** and **245 sessions**, each session having an average of **1 min. 56 sec.**

We used **Google Analytics** to analyze these statistics.



*\*Note: These statistics were generated during the last 30 days (January 16 -> February 16)*

# A more detailed statistic of the visits of each page

From the statistics below, it can be seen that the **NEWS** and **Ovynim** sections were the most successful, with beneficiaries looking for their answers daily (in the **NEWS section**).

<input type="checkbox"/>	Pagină ?	Afișări de pagină ? ↓	Afișări de pagină diferite ?	Timp mediu pe pagină ?	Intrări ?	Rata de respingere ?	Procentaj de ieșiri ?
		1.249 Procentaj din total: 100,00 % (1.249)	503 Procentaj din total: 100,00 % (503)	00:00:28 Media pentru vizualizare: 00:00:28 (0,00 %)	245 Procentaj din total: 100,00 % (245)	5,31 % Media pentru vizualizare: 5,31 % (0,00 %)	19,62 % Media pentru vizualizare: 19,62 % (0,00 %)
<input type="checkbox"/>	1. /	427 (34,19 %)	157 (31,21 %)	00:00:23	144 (58,78 %)	2,78 %	16,86 %
<input type="checkbox"/>	2. /ovynim/	344 (27,54 %)	151 (30,02 %)	00:00:43	71 (28,98 %)	12,68 %	29,07 %
<input type="checkbox"/>	3. /news/	224 (17,93 %)	74 (14,71 %)	00:00:08	16 (6,53 %)	0,00 %	16,52 %
<input type="checkbox"/>	4. /despre-noi/	97 (7,77 %)	41 (8,15 %)	00:00:57	6 (2,45 %)	0,00 %	15,46 %
<input type="checkbox"/>	5. /teachonym/	65 (5,20 %)	33 (6,56 %)	00:00:04	5 (2,04 %)	0,00 %	16,92 %
<input type="checkbox"/>	6. /al-optulea-nostru-raspuns/	48 (3,84 %)	20 (3,98 %)	00:00:26	2 (0,82 %)	0,00 %	14,58 %
<input type="checkbox"/>	7. /al-saptelea-nostru-rapuns/	12 (0,96 %)	6 (1,19 %)	00:00:16	0 (0,00 %)	0,00 %	0,00 %
<input type="checkbox"/>	8. /politica-de-confidentialitate/	6 (0,48 %)	2 (0,40 %)	00:00:03	1 (0,41 %)	0,00 %	0,00 %
<input type="checkbox"/>	9. /?p=256&elementor-preview=256&ver=1676497196	4 (0,32 %)	1 (0,20 %)	00:00:20	0 (0,00 %)	0,00 %	0,00 %
<input type="checkbox"/>	10. /?p=257&elementor-preview=257&ver=1676495791	4 (0,32 %)	1 (0,20 %)	00:00:31	0 (0,00 %)	0,00 %	0,00 %

*\*Note: These statistics were generated during the last 30 days (January 16 -> February 16)*

# What is Teachonym, Ovynim and NEWS sections?

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Within the Ovidius Safe Space platform, we have developed several sections. The **Ovynim** and **Teachnym** sections are based on the way to send us opinions, experiences and worries from students and teachers. These answers will be stored in a database, where later these answers will be filtered by psychologists who will give a good answer that will help the student or the teacher.

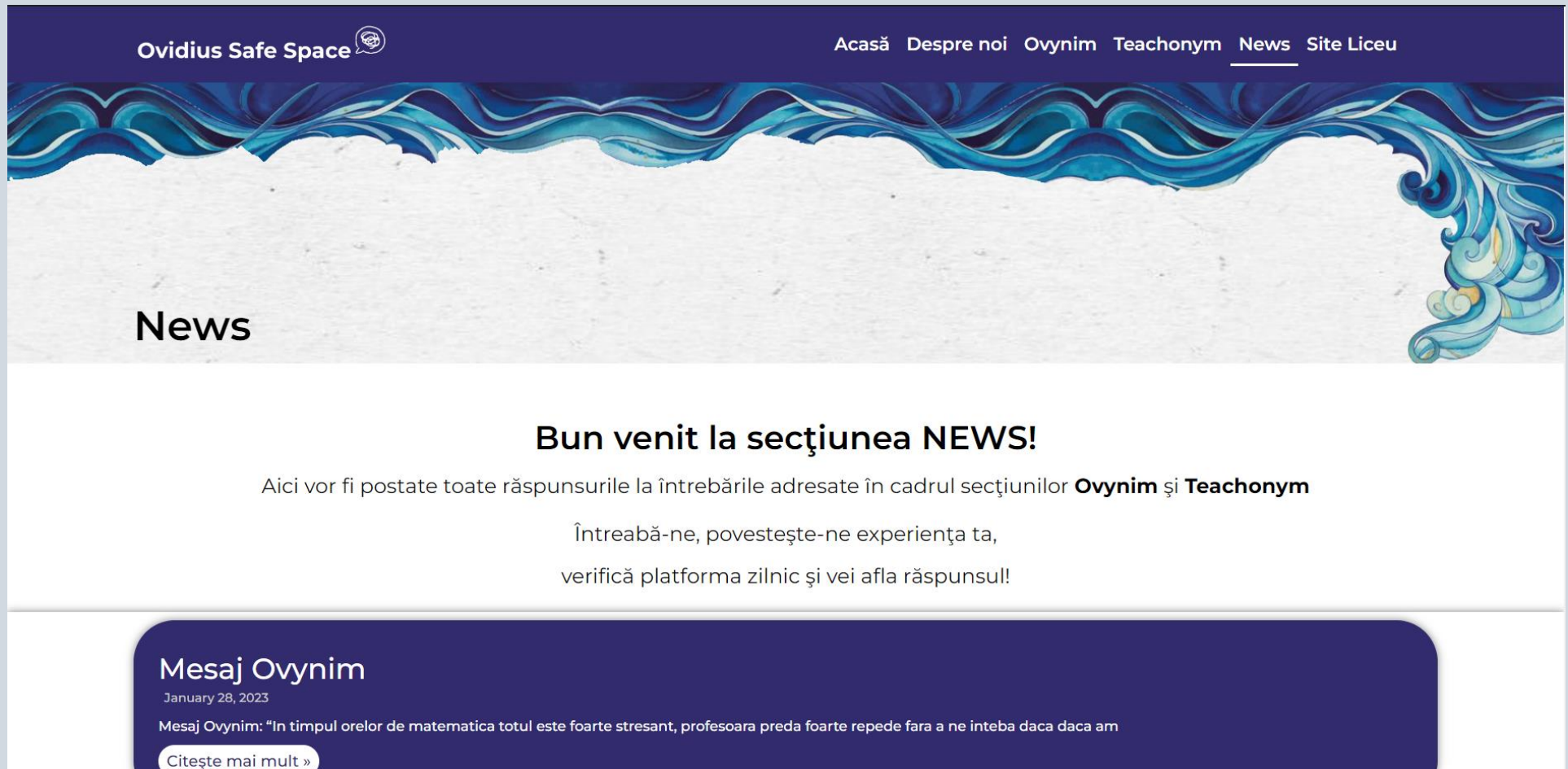
Answers will be posted weekly in the **NEWS** section.

During the period from January 16 to February 16, we received **more than 50 messages** (from Ovynim and Teachonym).

For the next period, we want to receive as many messages as until now, so that the platform can then develop into a feedback platform for teachers and students.

Some of the answers were posted in the news section : <https://ovidiusafespace.ro/news/>

# How the news section look like



“Clasele din Liceul Teoretic Ovidius Constanța sunt clase de excepție cu elevi foarte buni, care știu ce este a învăța și ca aceasta înseamnă o treaptă către formarea lor ulterioară.”

*-Mesaj primit de la o doamnă profesor de limba și literatura română*

Parerea mea este că unii profesori ar trebui să se dedice mai mult să vină la ore indiferent de clasă și să nu stea în cancelarie, deoarece elevii pierd un timp foarte prețios

*-Mesaj primit de la  
(a VII-a C)*

Există materii unde profesorii fie își dau prea mult interesul pentru materia predată fie prea puțin pe cât ar trebui, astfel am realizat ca nimanui nu-i pasă de interesele personale ale elevilor sau de viitorul lor. Stăm zi de zi închiși și fără să comunicăm , astfel nu sunt deloc pregătiți de lumea reală care a evoluat, din păcate nu și sistemul.

*-Mesaj primit de la un elev (a XI-a B)*

Doamna profesor de limba și literatura română ne face sa ne simțim cel mai bine la ora dumneaei și ne face să venim cu drag la ora ei de fiecare data.

*-Mesaj primit de la un elev (a VII-a B)*

Vreau mai multe ore în laborator.

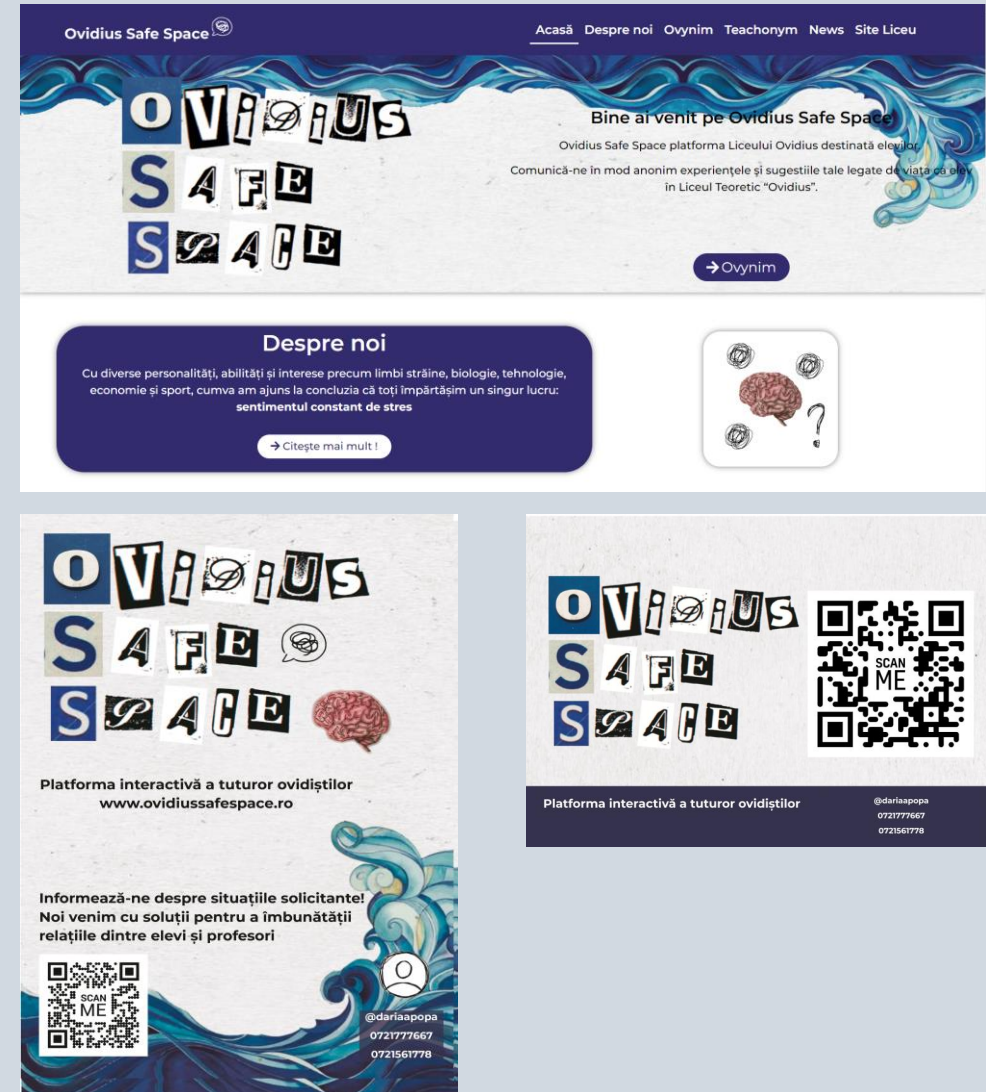
*-Mesaj primit de la un elev (a XI-a B)*



# BRANDING STRATEGY

We believe that in order to be easily identified and recognized by the beneficiaries, the unity of our project is essential.

We created our branding by analyzing the factors of the environment in which we address ourselves. We chose indigo as the predominant color and the waves that represent the location of the Liceul Teoretic "Ovidius" by the sea, but also the emblematic blue color of our high school. This model was found on posters, flyers and our platform as well.



Same font everywhere:  
**Montserrat**



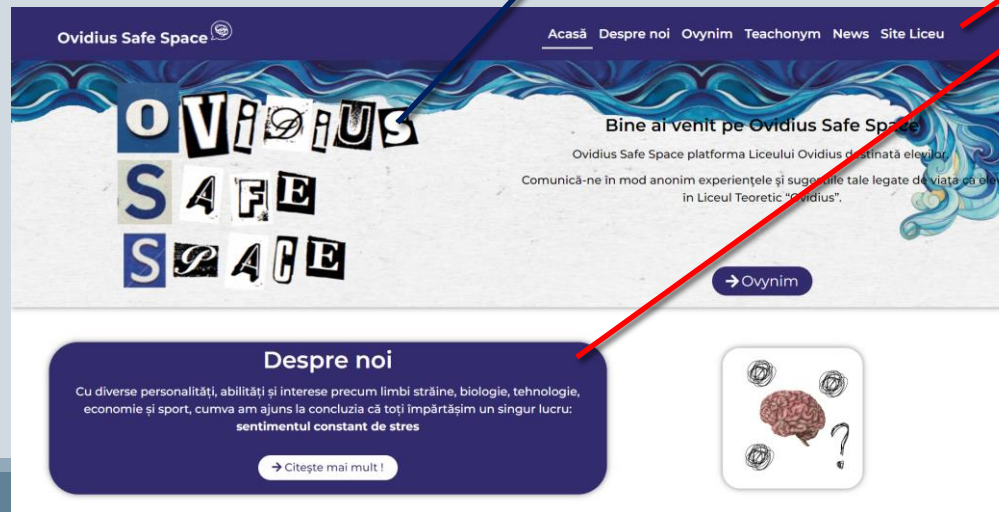
Branding Logo

scan the QR code to  
access the platform

Same color for the flyers,  
posters and the platform:  
**#322B6E**



Mobile responsive



Desktop version



# Take a closer look



Poster



Desktop version



Flyer

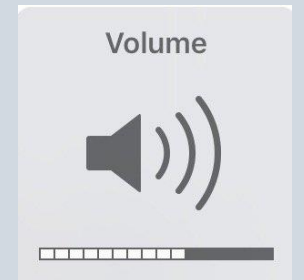


Mobile version

# Ovidius Safe Space - Presentation

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*Turn the  
volume up  
For a better  
experience*



Link to the video on youtube for better quality: <https://youtu.be/8jxljGNXKy4>