



In the end, we all become stories

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# MY SCHOOL ENTERPRISE

social entrepreneurship projects – competition organised by Liceul Teoretic “Ovidius”

# MOTIVATION

We love to read, but, unfortunately, we know that there are a lot of students who have come to dislike it. However, we also know that once you find a book that you enjoy, reading can become a magical experience. We wanted to help students find their passion for reading, but also to help bring people who share the same love for books together, allowing them to bond over some of their favourite titles.



# CONCEPT PRESENTATION

## How did your project come to life?

We worked on this project for months. We started both the app and the website from scratch, around November and we finalized it in February. We had to learn a lot in order to be able to successfully reach our goal, and we definitely had our ups and downs, but we are proud of everything we have accomplished so far.

## What was the idea that sparked this project?

We were brainstorming after we had found out about this contest. We were sure we wanted to do some sort of a book exchange, but we didn't know how to go about it. At some point, we all had our phones in our hands and we realized that using technology is the most efficient way to communicate with one another, thus making it the easiest way for students to access our services 24/7 and for us to keep track of our progress. We decided to create a website in which we could display the books we had in stock and where people could ask for an exchange. As an added bonus, we thought of making an app that we could use to form a community of people who could communicate with each other, as well as with us.

# CONCEPT PRESENTATION

## How does Rid a Book work?

### THE WEBSITE

The website has 8 sections

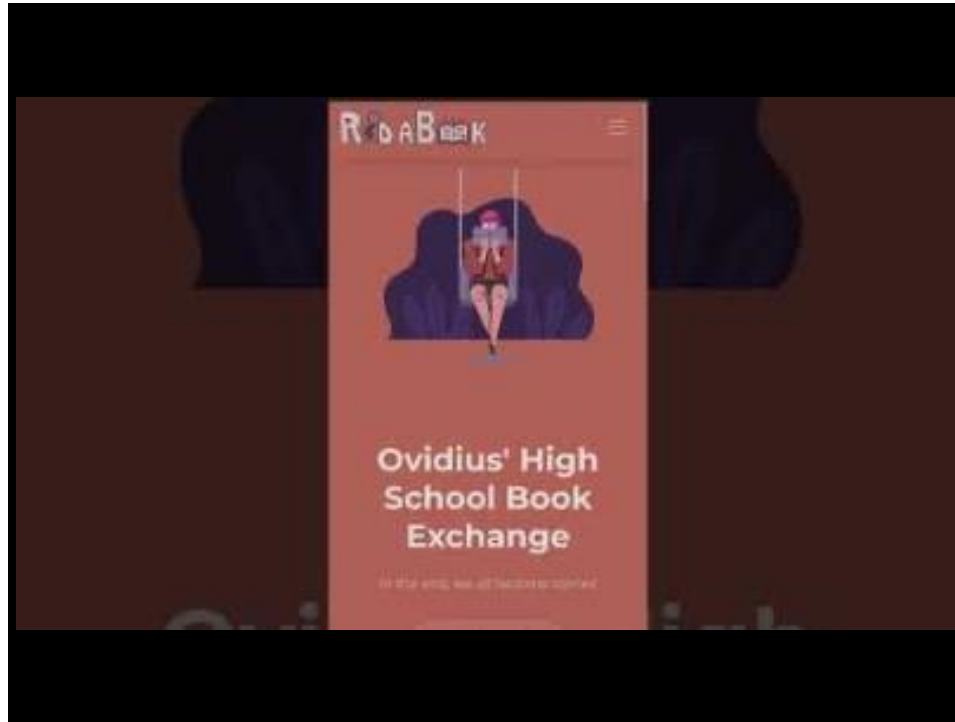
- "Home"
- "About us" in which students can read about bits of our progress
- "Stock" in which students can see all of the books we have available
- "Order" in which students can go fill out a form to request a book
- "Criteria" in which students can see the criteria any book they want to offer in exchange must meet
- "FAQ" in which students can see answers to commonly asked questions
- "Contact" in which students can fill our other form to contact us
- "Our team" in which students can see our names and go to our Instagram pages

### THE APP

The app was designed to make it easy for people who use our project to connect with one another and bond over their love for reading



Demo video of our site



Demo video of our app

# ACTIVITIES – promotion

How did you promote your project?

We made posters and put them up throughout the school. In addition, we directly talked to students and gave them a brief description of our project, as well as answering any potential question they might have had.



**Posters**



**Flyers**



**Direct talk**



**Messages**

# CALENDAR OF EVENTS / ACTIVITIES

**Start date** ~ 26<sup>th</sup> of November 2022

**Team meetings** ~ Although we pretty much worked on the project at home, at our own pace, we did have meetings every week or every two weeks, depending on how much time we had, in order to make sure we were still on the same page

**Release date for the website** ~ 8<sup>th</sup> of February 2023

**Release date for the app** ~ 13<sup>th</sup> of February 2023



# CALENDAR OF EVENTS / ACTIVITIES

## IMPORTANT DATES

- On the 3<sup>rd</sup> of December we had the main idea of our design
- On the 29<sup>th</sup> of December we finished 60% of site
- On the 3<sup>rd</sup> of January we finished the account settings screen for the app
- On the 17<sup>th</sup> of January we finished the logo
- On the 4<sup>th</sup> of February we had the website ready and we spend the next 4 days fixing any bugs we found
- On the 7<sup>th</sup> of February we finished our poster
- On the 8<sup>th</sup> of February we finished the app and we spend the next 5 days running test runs and fixing bugs

# ACTIVITIES – beneficiaries

Participants ~ in the span of a week we already had 7 exchanges

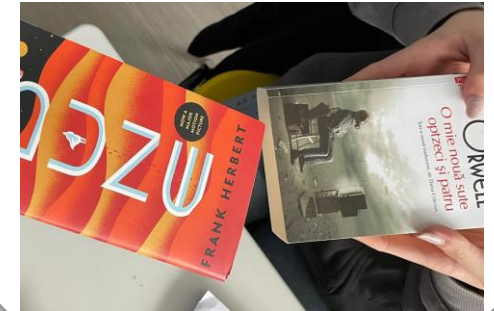
NUME ELEV	CARTE DATA	CARTE PRIMITA	SEMNATURA
Devlet Elmira	The cruel prince	If we were villains	Elmira
Stana Roxana	Briken Things	The last graduate	Stana
Cedica Melisa	Dune	The seven husbands of Evelyn Hoag	Melisa
Șurubaru Maria	O mie nouă sute optzeci și patru	Dune	Maria
Vasilescu Maria	One of us is lying	Milk and Honey	Maria
Jameson Daria	Pacienta tăcută	Too kill a machine/girl	Daria
Șurubaru Maria	Dune	O mie nouă sute optzeci și patru	Maria

Our first exchange



# ACTIVITIES – beneficiaries

## Photos from other exchanges



# WHY IS OUR PROJECT IMPORTANT?

Reading has played such an important part in all of our lives. Books were one of the very first things we bonded over and it became our special thing. We really wanted to help other people discover the joy of fully emerging into a fantasy world along with characters who soon become part of you and leave their mark on your personality. It was important for us to do this in a way that would appeal to teenagers, thus choosing to take a virtual approach to a Book Exchange Box.

Take a look at our website:  
[www.ridabook.ro](http://www.ridabook.ro)